EMEN 5010 Introduction to Engineering Management
Syllabus

Textbook

Understanding Business, 10/e
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ISBN: 007352459x
Copyright year: 2013

Topics

- Taking risks and making profits within the dynamic business environment
- Understanding economics and how it affects business
- Doing business in global markets
- Entrepreneurship and starting a small business
- Demanding ethical and socially responsible behavior
- Management and leadership
- Structuring organizations for today’s challenges
- Production and operations management
- Motivating employees
- Human resource management: Finding and keeping the best employees
- Marketing: Helping buyers buy
- Developing and pricing goods and services
- Understanding accounting and financial information
- Financial information
- Using security markets for financing and investing opportunities
Grading

100 Total Points

- 50 points: Participation in online weekly discussion. Total discussion points will be converted to a 50 point scale
- 50 points: Weekly exams. Total exam points will be converted to a 50 point scale.

Discussion and exam points will be added to arrive at a course grade on a 100 point scale.

Course Grade Scale
A  94 and above
A- 90 to less than 94
B+ 87 to less than 90
B  83 to less than 87
B- 80 to less than 83
C+ 77 to less than 80
C  73 to less than 77
C- 70 to less than 73
D+ 67 to less than 70
D  63 to less than 67
D- 60 to less than 63
F  Less than 60

* There are no opportunities for extra credit work

Instructor

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